

MALLA REDDY COLLEGE OF ENGINEERING & TECHNOLOGY

(Autonomous Institution – UGC, Govt. of India)

(Affiliated to JNTU, Hyderabad, Approved by AICTE - Accredited by NBA & NAAC – 'A' Grade, ISO 9001:2008 Certified)

School of CSE (Emerging Technologies) – AIML / Cyber Security / Data Science / IoT

November 09, 2022



ONE DAY SESSION ON Entrepreneurship & Innovation as Career Opportunity



Venue of the Event: MRCET CAMPUS Seminar Hall

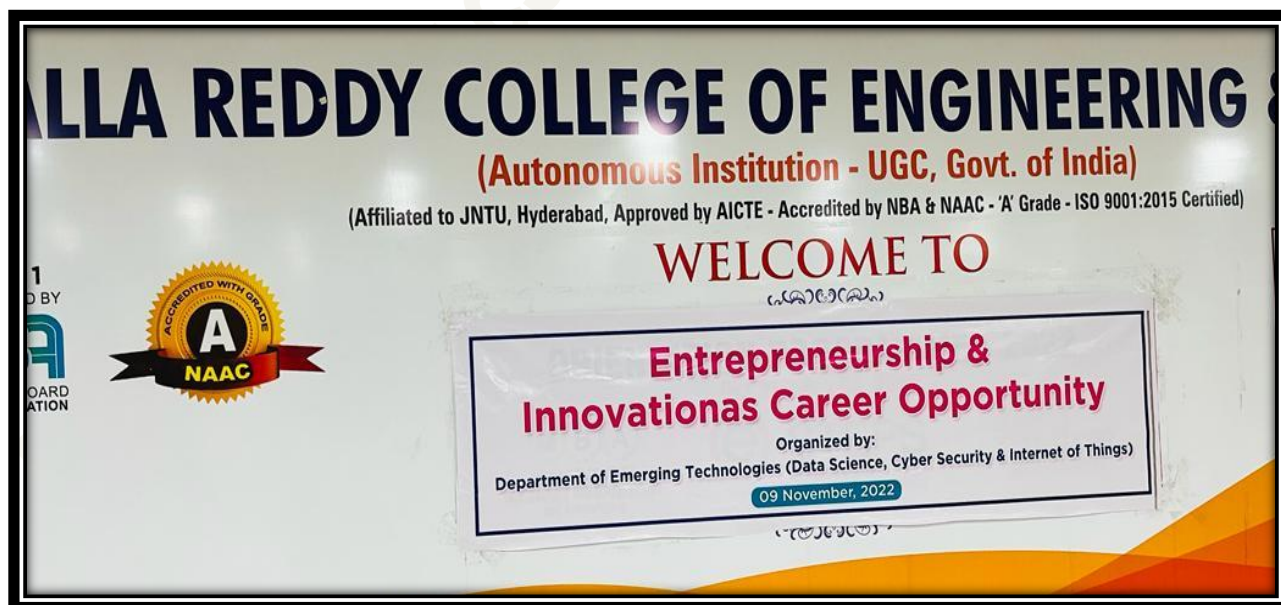
Duration: 1 Day (10:00AM to 01:00PM)

Mode of Delivery: Offline

No of Student Participants: 200

Department of Emerging Technologies has conducted one day session on “**Entrepreneurship & Innovation as Career Opportunity**” by **Dr R V S Praveen**, Associate Principal of LTI – Larsen & Toubro on 09-11-2022. The session was chaired by the respected Principal **Dr. Srinivasa Rao** and respected HOD of Emerging Technologies **Dr. M V Kamal**.

Dr. Srinivasa Rao, Principal urged the students to be involved and get the best out of the session by asking and clarifying doubts about the most important aspect of “Becoming Entrepreneurs” of technology. He encouraged the students to actively participating and getting the better ideas for their own future thoughts.



Dr. M V Kamal, HOD-ET insisted students to be the good listeners and taking advantage of it by involving themselves throughout the session. He also told students to actively participate in the Q&A session to get more about the domain and to have an all round information.



Dr. R V S Praveen, Associate Principal at LTI – Larsen & Toubro started the session with a vibrant student involved activity for giving the better understanding of the overall functionality of the application development. He took the students to a walkthrough of his presentation and giving room for the students to raise questions on the topic there and then itself. He made the session more practical by involving student volunteers as the practical components of the software process and production.



Outcome of the Session:

- To understand the basics of Entrepreneurship and its Importance in modern technologies.
- Skill set required to become an Entrepreneur and how to convert simple idea into an innovation.
- Key performance indicator of a graduate likely to become an Entrepreneur.
- How to start a new Innovative start-ups.



Objectives of the Session:

- Promote the importance of Entrepreneurship and innovation as career opportunity and inculcate skill set required for a young graduate.
- To stimulate the overall architecture of the Entrepreneurship life cycle and how student can create innovative product by undertaking relevant methods.
- To demonstrate different types of entrepreneur skills.



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